

Robert Cash

Bob Cash is Vice President of Business Exchange for The Expo Group, the premier service company in the tradeshow industry. The Expo Group's Single Source Solution® serves exhibitors worldwide by offering one contact, one deadline and one invoice for all their needs.

Bob procures business for The Expo Group from other general contractors producing events in our local markets. He also has sales responsibilities and performs account executive functions.

As a member of The Expo Group senior management team, Bob is involved in strategic planning for the company. He has been with The Expo Group for more than 10 years, joining the company in a business development role before moving to the management and administrative work he now performs.

The Expo Group is an Inc. 500 Fastest Growing Company, a two-time Dallas 100 honoree and an EXPO Magazine Supplier of the Year in the general contracting category. The company recently was named Texas Family Business of the Year by the business school at Baylor University.

Bob has more than 25 years experience in the tradeshow industry. He has worked on myriad shows – from 25 exhibitors to 2,500 exhibitors. He has been account executive on a number of Tradeshow Week's Tradeshow 200 largest shows. Bob spent the first 15 years of his tradeshow career at United Expositions, where he worked his way up to general manager.

Bob is married with two daughters, one a graduate and the other a senior at the University of Texas. Bob, a graduate of the New York Institute of Technology, is a health fanatic who jogs three times a week. He has played sports throughout his life and is very interested in fitness, nutrition and preventative medicine.