

STADIUM/VENUE GUIDE

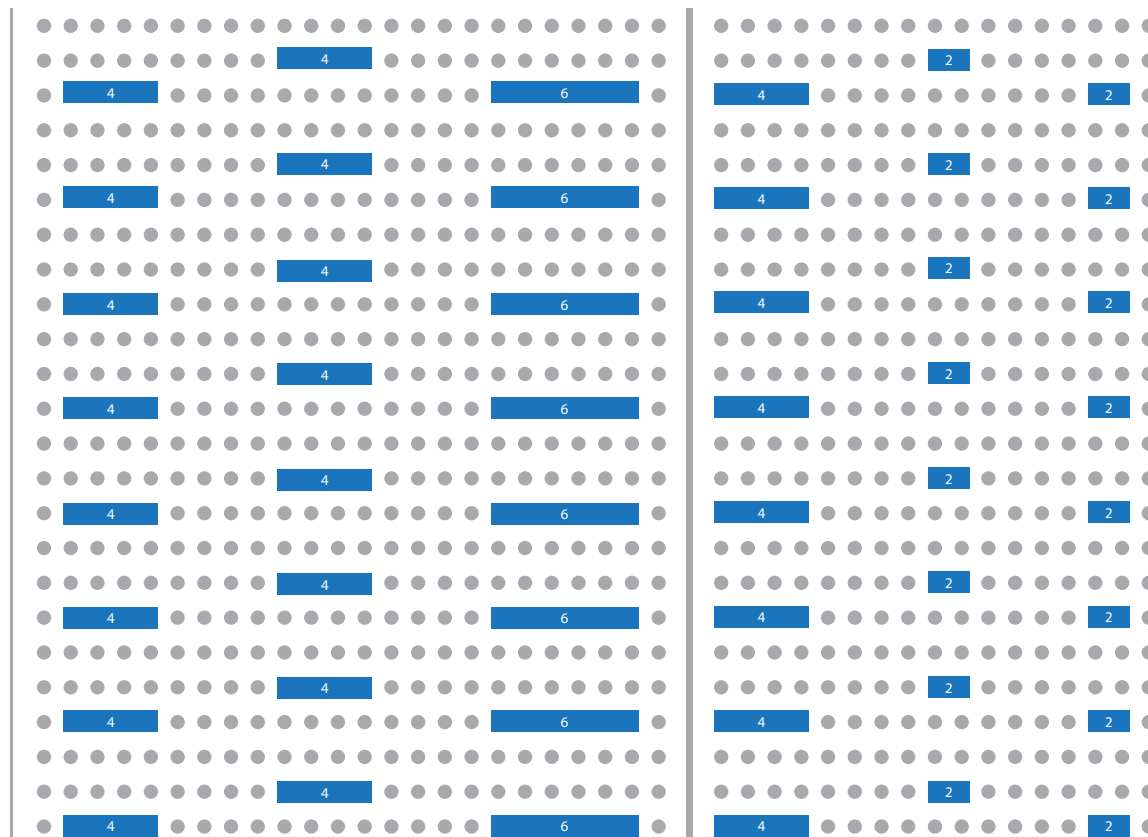
FAN EXPERIENCE WITHIN COVID-19



THE **EXPO** GROUP

Today. Tomorrow. Together.®

CAPACITY REDUCTION - SEATS



25%

THE CAPACITY THAT MOST CITIES/STATES ARE ADHERING TO, AS THE NUMBER OF GUESTS ALLOWED IN SEATS

- REDUCE CAPACITY TO ALLOW 6 FEET OF SOCIAL DISTANCING BETWEEN PARTIES
- LEAVE 2 OUT OF 3 ROWS AS BUFFER

SEATING REDUCTION EXAMPLE

INDIVIDUAL SEAT REDUCTION



STADIUM SEATBELT

- PREVENT SEAT USAGE
- COST EFFECTIVE
- MODULAR
- BRANDING/SPONSORSHIPS
- INDOOR OR OUTDOOR

STADIUM SEATBELT APPLICATION

THE
EXPO
GROUP

MULTI-SEAT REDUCTION



STADIUM SEATBELT APPLICATION

MULTI-SEAT COVERS

- PREVENT SEAT USAGE
- COST EFFECTIVE
- MODULAR
- BRANDING/SPONSORSHIPS
- INDOOR OR OUTDOOR
- CUSTOMIZED SIZES (2,4,6 SEATS AT A TIME)

SECTION SEAT COVERS



SECTION SEAT COVERS

- PREVENT SEAT USAGE
- COST EFFECTIVE
- BRANDING/SPONSORSHIPS
- INDOOR OR OUTDOOR

SECTION SEAT COVERS

SECTION OR LEVEL COVERS



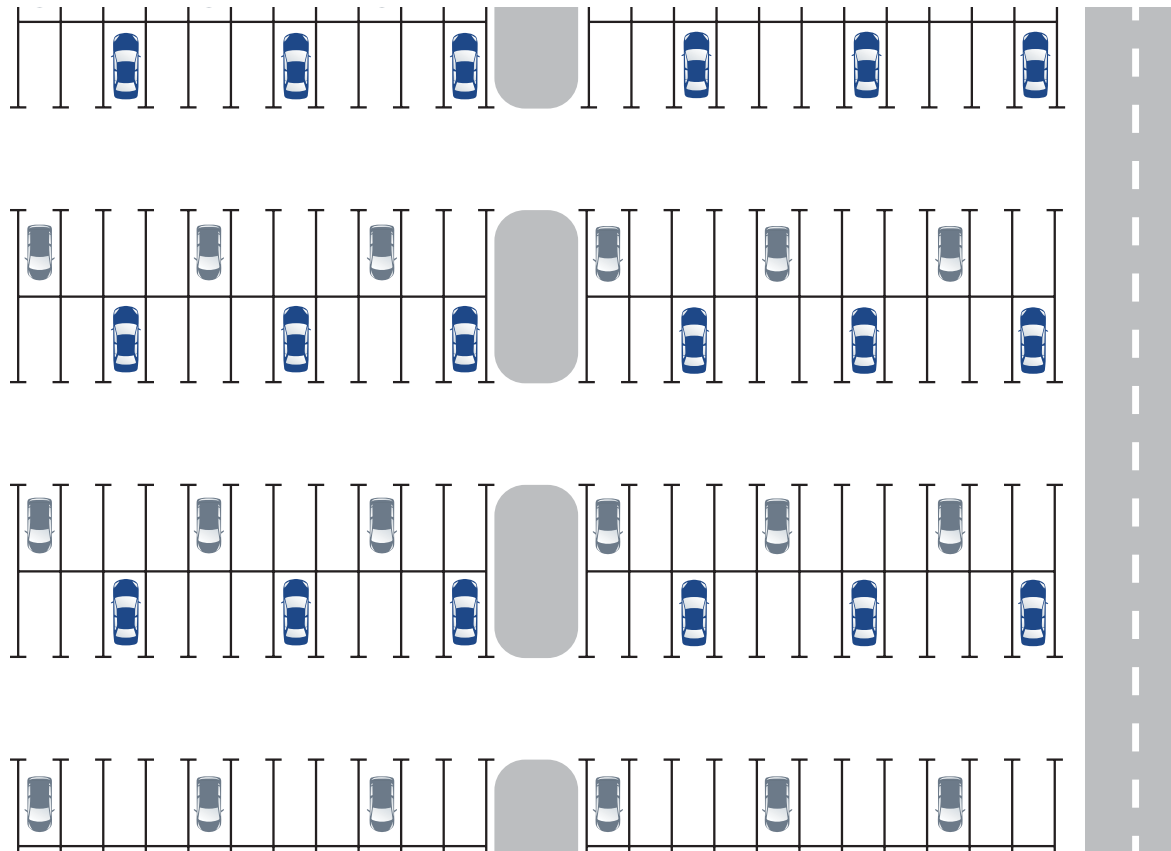
UPPER DECK MESH PANELS

ENTIRE SECTION OR LEVEL COVERS

- CUSTOM FIT
- MESH
- INDOOR OR OUT
- BRANDING/SPONSORSHIPS
- REDUCE THE VISUAL NUMBER OF EMPTY SEATS

THE
EXPO
GROUP

ENTRANCE AND EXIT STRATEGY



PROPOSED SPACING FOR PARKING AREAS

PARKING AND ENTRANCE

- EACH PARKING SPACE WILL BE DISTANCED OVER 10' FROM THE NEXT ASSIGNED SPACE
- PARKING WILL COINCIDE WITH PROPER ENTRANCE AND TIME OF ENTRY

EXIT STRATEGY

- FANS WILL BE RELEASED BY ROW, BEGINNING WITH THOSE CLOSEST TO EXITS.
- VIDEOBOARD AND PA ANNOUNCER WILL HELP FACILITATE
- FANS WILL LOOK TO THEIR SECTION USHER TO DETERMINE WHEN IT IS THEIR TURN TO LEAVE
- DIRECTIONAL GRAPHICS WILL HELP FACILITATE AN ORGANIZED DEPARTURE

DIRECTIONAL GRAPHICS FOR ORGANIZED EXIT



DIRECTIONAL STAIR GRAPHICS



DIRECTIONAL PORTAL GRAPHICS

DIRECTIONAL GRAPHICS



DIRECTIONAL FLOW GRAPHICS

- DESIGNATE FLOW AROUND STADIUM
- ALLOWS FOR BETTER SOCIAL DISTANCING
- MADE FOR HIGH TRAFFIC
- CUSTOMIZABLE

DIRECTIONAL FLOW GRAPHICS

SOCIAL DISTANCING REMINDERS



CONCESSIONS SOCIAL DISTANCING REMINDERS

- STAND HERE - KEEP 6' DISTANCE
- EASY TO INSTALL
- MADE FOR HIGH TRAFFIC
- CUSTOMIZABLE

STAND HERE - SOCIAL DISTANCING GRAPHICS

RESTROOM SOLUTIONS



URINAL BLOCKERS

- BLOCK URINALS TO PROVIDE SAFETY
- HUGE BRANDING OPPORTUNITY FOR BEVERAGE SPONSOR
- EASY TO INSTALL
- CUSTOMIZABLE

RESTROOM SOLUTIONS



SINK BLOCKERS AND HAND WASHING SIGNS

- BLOCK SINKS TO PROVIDE SAFETY
- BRANDING/SPONSORSHIP OPPORTUNITY
- EASY TO INSTALL
- CUSTOMIZABLE
- HAND WASH WINDOW CLINGS (EDUCATION)
- PROMOTE CULTURE OF "SAFETY"

EDUCATIONAL SIGNAGE AT ENTRANCES



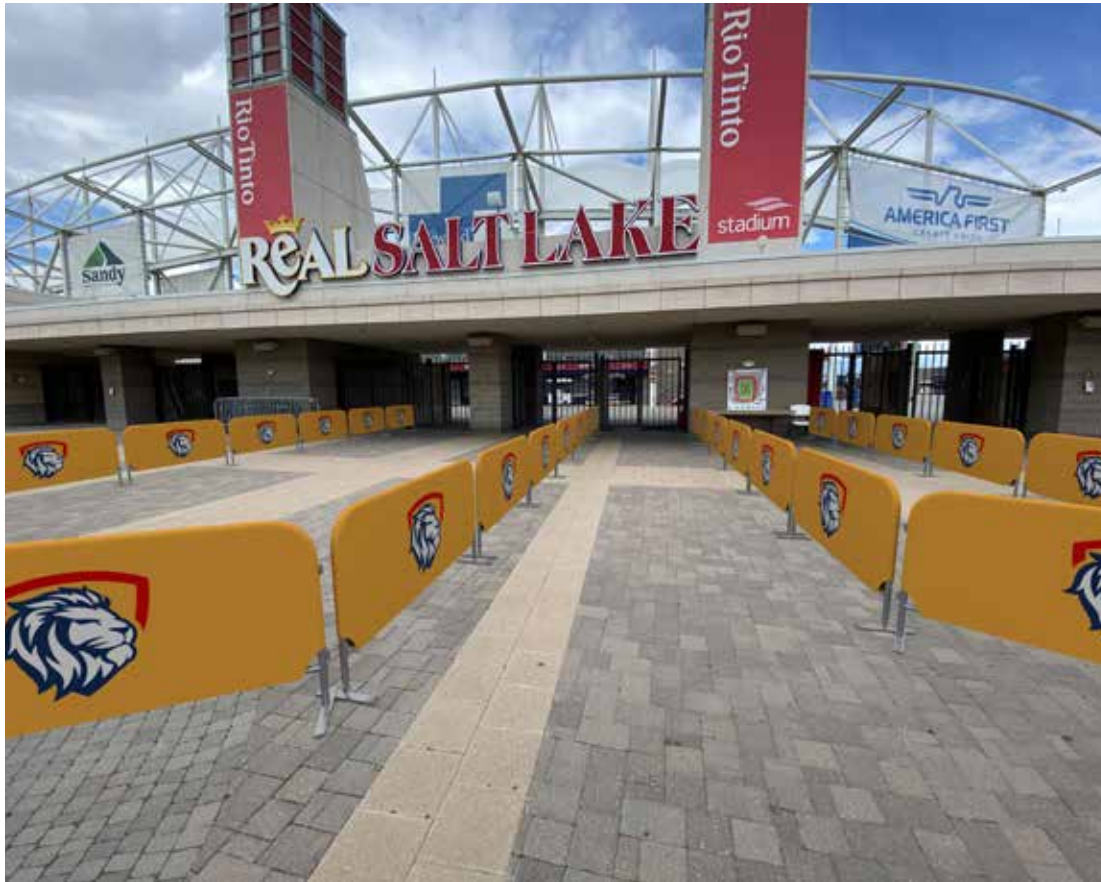
EDUCATION SIGNAGE

- REMIND FANS OF STADIUM GUIDELINES
- CUSTOMIZABLE
- CREATE CULTURE OF "SAFETY"

EDUCATIONAL SIGNAGE

THE
EXPO
GROUP

BARRICADE COVERS



FABRIC BARRICADE COVERS

- CUSTOM FIT
- FABRIC
 - PILLOWCASE WITH BOTTOM ZIPPER
- BRANDING/SPONSORSHIPS
- COLOR CODE FOR VISUAL SEPARATION

CREATE A FUNNEL TO SPECIFIC ENTRANCES

ALL OF YOUR GRAPHIC NEEDS

WE SPECIALIZE IN GRAPHICS FOR STADIUMS.

CONTACT US ABOUT SUSTAINABLE GRAPHIC

SOLUTIONS OR ANY OTHER CHALLENGES YOU

ARE BEING FACED WITH - WE'RE HERE TO HELP!



THE **EXPO** GROUP

Today. Tomorrow. Together.®

Bryan Pullin

bpullin@theexpogroup.com

dir: 972.751.9156

cell: 214.251.2786