

Subject line: Introducing SingleConnect™ text show support for (NAME OF SHOW HERE)

Dear Exhibitor,

We're excited about making this year's (NAME OF SHOW HERE) the best yet. To help you get the fastest support while on the show site, we will be utilizing a texting platform called SingleConnect™ by The Expo Group. This system allows you to quickly text any requests or inquiries for the show. The SingleConnect system will then automatically categorize your request and route it to the appropriate person.

To get started, simply scan the QR Code below or scan it from printed signage you will find around the show floor and registration areas.

Also, make sure that you have properly set up your billing or credit card information through The Expo Group's online ordering website, cyberservices.

If you would like to learn more about SingleConnect, visit: theexpogroup.com/singleconnect.

Thank you. We look forward to an exciting event.

