

SPOTLIGHT

Muhlenberg College

*Presidential Inauguration,
Campaign Launch & Reception*

As the house lights fade to black, an orb of light illuminates in the crowd. Unbound by the limits of the stage, an alumnus shares the story of the tremendous impact of their liberal arts education.

Muhlenberg College launches their Boundless Campaign in Allentown; an evening of moving stories, spectacular visuals and stirring musical performances.

Afterwards, the Field House reception offered fertile opportunity for alumni and friends to share their Muhlenberg experiences with one another. Within the space, engagement zones helped guests learn how they could support the campaign and help move Muhlenberg College into the future.

